

# Bonitron, Inc.

521 Fairground Court | Nashville, TN 37211 Tel: 615-244-2825 | www.bonitron.com | Fax: 615-244-2833

# **Bonitron Privacy Policy**

At Bonitron, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you contact Bonitron's Sales Team for quotes, questions, troubleshooting, repairs, policy inquiries, and related purposes. By contacting our Sales Team, you consent to the practices described in this Privacy Policy.

#### **1.Information We Collect**

When you contact Bonitron's Sales Team, we may collect the following types of information:

- Contact Information: Your name, email address, phone number, and any other contact details you provide.
- Inquiry Details: Information you provide regarding your inquiry, such as product details, questions, troubleshooting issues, repair requests, or policy inquiries.
- Communication Records: Records of our correspondence with you, including emails, chat logs, or phone call recordings (if applicable).
- Device Information: Information about the device or browser you use to contact us, such as IP address, device type, browser type, and operating system.

#### 2. Use Of Information

We may use the information collected from you for the following purposes:

- Responding to your inquiries, providing quotes, troubleshooting issues, or addressing repair requests.
- Communicating with you regarding your inquiry, including updates, resolutions, or additional information.
- Improving our products, services, and customer support based on your feedback and inquiries.
- Complying with legal obligations and enforcing our policies.

#### 3. Sharing Of Information

We may share your information with third parties in the following circumstances:

- With our affiliates, partners, or service providers who assist us in providing customer support, processing inquiries, or fulfilling requests.
- In response to legal requests, such as subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims.
- If Bonitron is involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.

# 4. Data Security

We take reasonable measures to protect the confidentiality, integrity, and security of your information. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

### 5. Your Choices

You have certain rights and choices regarding your information, including the right to access, update, or delete your personal information. If you wish to exercise these rights or have any questions about our Privacy Policy, please contact us using the information provided below.

# 6. Updates to Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any material changes by posting the updated Privacy Policy on our website or contacting you directly.

# 7. Contact Us

If you have any questions, concerns, or requests regarding our Privacy Policy or the handling of your information, please contact Bonitron's support team at:

Support@bonitron.com

#### 8. Effective Date

This Privacy Policy is effective as of 2/27/2024